



## Fresh Perspective Business Program

Designed For Existing Businesses to

---

*Get more customers*

---

*Improve internal performance*

---

*Become future ready*



Unbiased  
Business  
Audit



Detail on  
Problem  
Areas



New Possible  
solutions with  
Innovation



AYUSH MATHUR  
BUSINESS GROWTH CONSULTANT

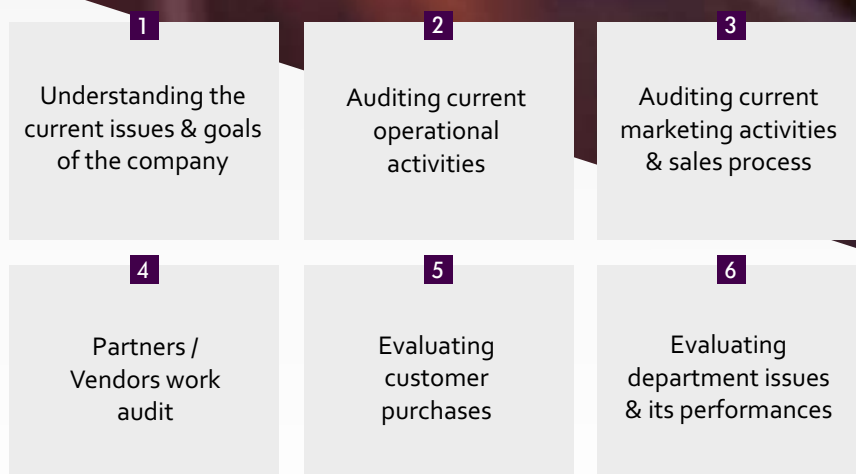
[ayushmathur.org](http://ayushmathur.org)

## FPBP Focus areas:

Operational challenges	Internal sales processes
Marketing activities and ROI	Digital enablements
Brand positioning & strategies	Customer challenges
Employees performance / challenges	Company's goals / vision
Vendor / Partners working	Core competencies

## FPBP Work Process:

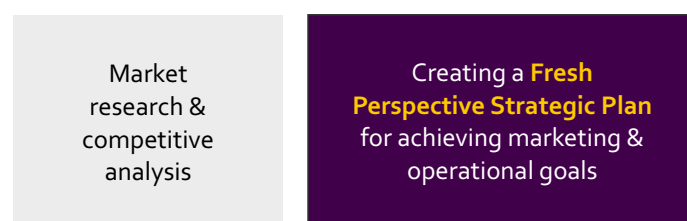
### Phase 1- AUDIT THRU Q&A SESSIONS



### Phase 2- ANALYSIS & REPORTING



### Phase 3- RESEARCH & STRATEGIES





## How FPBP Helps



Cut business expenses



Get faster sales and happier customers



Get latest trending business model



Get path with new vision and goals



Create better working culture



Get positive & energetic working environment



Get core competencies to increase profit



Get clarity in decisions thru research & analysis



Get optimized processes for smoother sales

## FPBP Detail \*

### Starter pack

For particular operational issue

Upto 3 discussions meetings,  
Strategic plan, Audit Report

### Executive pack

For multiple operational issues

Upto 6 discussion meetings,  
Strategic plan, Basic Research &  
Audit Report with processes

### Pro pack

For complete organizational overhaul

Upto 10 discussion meetings,  
Strategic plan, Research  
& Audit Report with processes

## FPBP Pricing \*

SMS Org: \$1200  
Mid Org: \$3500  
Large Org: \$5000

SMS Org: \$2500- & above  
Mid Org: \$5000- & above  
Large Org: \$12,000- & above

SMS Org: \$5000- & above  
Mid Org: \$10,000- & above  
Large Org: \$17,000- & above

Small Org: 1-50 employees   Mid Org: 50-300 employees   Large Org: above 300 employees

## FPBP Client Engagement

Discussion with  
owners / CXOs for in  
between discussion

Regular Involvement  
of HODs for all strategic  
discussions

Dedicated member  
to help gathering data  
of every department

Involvement of  
employees at the  
time of audit

## FPBP Existing Customers

Worldone   Bsepocut   Ebypolls   Investors clinic   Translumina   Freeport   Aska   Triptoindia   Diazura   Weeprint  
RMD Mediads   Indolite   Maya Builders   Duckbuk   Factoryadvisor   Spacebunn   and many more

**\* Note:** 1. Duration is an estimation, work can be closed earlier as per the involvement of organization's team. 2. Complete advance payment will be required to start the program. 3. Travelling & other heads will be extra (if required) 4. Time duration is fixed and no refund or extra time will be possible due to delay from client side. 5. 50% refund will be provided if cancelled before start of phase 2 of the program. 6. Program cost can increase for any duration program if work or duration increases



# HIRE THE EXPERT

**AYUSH MATHUR**

+91 9999 599 076 am@ayushmathur.org

## WHY HIRE

2 Times Global Award Winner- Philip Kotler Award and ET Now Award

---

MBA from Cardiff University, UK with specialization in Management consulting & Strategic Management

---

Worked with Hundreds of corporates with ensured practical and successful strategies / solutions

---

Have core understanding of business & customer psychology

---

Have ability to make right decisions for businesses with powerful analytical skills

---

One of the best consultant to hire with in-depth experience of Digital Transformation, Branding & Strategies

---

Guarantees result oriented & practical strategies with solutions

### Other Services:

- Digital Transformation strategies & solutions
- Brand development strategies & solutions



**AYUSH MATHUR**  
BUSINESS GROWTH CONSULTANT

ayushmathur.org