

SIMPLIFYING YOUR BUSINESS SALES

「AM」
AYUSH MATHUR

MARKETING STRATEGIES
& SOLUTIONS

ayushmathur.org

REV-UP YOUR SALES SPEED

Get authentic & original
Marketing solutions.



WHY MARKETING STRATEGY ?

INCREASE YOUR
MARKETING R.O.I. BY

200%



HOW IT WILL BE ACHIEVED

Right brand
positioning &
approach

ENHANCE YOUR
CUSTOMER SATISFACTION BY

2TIMES



Creating customer
oriented policies
& strategies

FASTER CUSTOMER
ACQUISITION BY

300%



Simplified sales
processes &
policies

INCREASE GLOBAL
NETWORK

1000%



By getting more
B2b people to
know your name

MOVING THE ELEPHANT AHEAD !

World's marketing strategies are changing as fast as the choices of people are. A year old marketing activity might also not work for you as per current fast paced changes.

ARE YOU DOING SO?



UNLOCKING SALES GROWTH

WHAT IT TAKES TO IMPROVE MARKETING ?

Understand your target customer sentiments and pain points.

Looking upon the current changing trends in marketing strategies.

Focussing on providing the max value from your product/services.

Being unique is the key.





HOW I HELP

- To New Business Initiations / Idea
- To Existing business

HOW I HELP IN SALES GROWTH

Creating **strategic plan** which will gives a clarity on your target customers, products, pricing, promotional plan and brand positioning.

Focussed on **designing campaigns** with its processes and designing collaterals.

Planning and designing **Technological solutions** Like websites /applications.

Planning & design **branding /marketing collaterals** to reach out customers.



Honoured with
Prestigious Kotler
Award for
Excellence in Digital
Transformation &
Strategies



「AM」

AYUSH MATHUR

An awarded multi-specialist strategy
consultant specializing in building business
through Innovation, Digitization & Branding

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